



## Project list (2014 - 2005)

### Sponsoring of OpenCms Days, user conference and expo (Nov 2014)

Responsibility: marketing concept for exhibition space and display material, representation of mediaworx berlin AG, event management, SEO - social media distribution concept and realization of microsite [opencms.mediaworx.com](http://opencms.mediaworx.com),

### Continuous optimization of hotel corporate customer sites (Dez 2013 until now)

About 40,000 corporate customers worldwide use an corporate account for their hotel booking procedures. As project manager for this client it is my responsibility to continuously improve the the corporate customer website system and develop new features within an agile development environment. We realize out of the box solutions as well as highly individual webportals for exquisite partners (e.g. airberlin, diebahn, Lufthansa, IKEA, Siemens)

Technology: JAVA struts, HTML 5, CSS3, VAADIN; CMS: Imperia; Ticketsystem: JIRA  
Client: market-leader in worldwide booking accommodation

### Organisation development program "Learning Journey" (Nov 2013 - Nov 2014)

Together with compassorange, an agency for personal and organisation development, I set up a one year internal training program for mediaworx' project manager and team leader. The main goal of the so called "Learning Journey" is to develop the inner cultural awareness of our organisation and to establish self learning capabilities of our organisation and its members (collaborative thinking).

Client: mediaworx berlin AG (internal project)

### Introduction of agile process framework for the affiliate network ZANOX AG (Sep 2013 - Feb 2014)

For ZANOX AG, mediaworx released a multisite, international (15 countries, 10 different languages) and responsive website based on the open source content management system OpenCms to build successful relationships between advertiser and publisher. It was my responsibility to convert the process flow into an agile development environment , to continuously release new features such as integration of youtube, flickr, facebook and develop a new OpenCms plugin which allows to copy complete site structures within the system.

Technology: JAVA, HTML 5, CSS3; CMS: OpenCms; Ticketsystem: JIRA  
Client: ZANOX AG ([zanox.com](http://zanox.com))

### Intelligent Sourcing - bringing together corporate customers and hoteliers (2013)

With the "Intelligent Sourcing Service" the client offers a strategic hotel rating procurement tool for corporate customers. Via the Online-platform, business travelers are granted with exclusive rates, in return hotel keeper get high booking volumes. As senior consultant I attended the project from conceptual design until implementation and launch of the application. It was the first project realized with SCRUM and I introduced SCRUM to the mediaworx team.

Technology: JSF 2, VAADIN; Ticketsystem: JIRA



### **Relaunch of a hotel corporate customer client application (2012 - 2013)**

The challenge was to reorganize and migrate the existing hotel corporate customer client website solutions into a modern designed, most adaptive and cms based system. My responsibility covered the coordination of all project management processes, team leading and liaise with other departments and offices to resolve problems when required. Within the mediaworx team I started to introduce agile processes.

Technology: JAVA struts, VAADIN, HTML 5, mootools, Ajax; CMS: Imperia  
Client: market-leader in worldwide booking accommodation

### **Relaunch of a hotel portal with single sign on (2011)**

Concept, design and reconstruction of the hotel service portal for partner hotels and adaption of various subsystems: contract online, image and video service, overview of booking history, mice and payment portal. Introduction of single sign on over all systems.

Responsibility: requirement management and project management.

Technology: JSF 2  
Client: market-leader in worldwide booking accommodation

### **Continuous enhancement of international tourist portal (2009 - 2011)**

Responsibility: Release planning, project coordination, customer consulting

Technologies: JAVA struts, mootools, Ajax; CMS: Imperia; Ticketsystem: Omnitracker  
Client: market-leader in worldwide booking accommodation

### **First map based hotel search for the European championship "EM 2008" (2008)**

As a pilot project for further map integration on the main website, mediaworx implemented a microsite with a map based hotel search and a gaming area with interactive movies and soccer games

Responsibility: requirement management and project realization

technology: microsoft maps  
Client: market-leader in worldwide booking accommodation

### **Employer: ID media AG**

#### **T-COM House "Intelligent living" (2005)**

The T-com House in Berlin was designed to demonstrate state-of-the-art home automation.

Responsibility: Coordinating the implementation of the registration process for T-Com House inhabitants, event management, media planning, budget steering